

Communications: the task

3 Key Elements for Making Good Business Decisions:

- 1 Determine:** the task.
- 2 Consider:** the need for backup support, advice and resources.

3 Communicate:

Q. What is the key message?

Who do I tell and how?

How do I find the best people for this task?

How will I know I can work with them, trust them, can I be sure of getting value for money?

Check out the task list on the reverse! →



A. We can help you identify and deliver a broad range of solutions including:

- branding and corporate identity
- internal or external communications
- a new website and online sales platform
- communications design for print and web
- print, wrap, distribution and mailing

We have the people, resources and business tools for any challenge. **Ask our clients.**

"I am pleased to say that the whole process was easy and pain-free and that Printers Incorporated added a great deal of value to my original plans. I look forward to meeting again with the team in a few months' time when we plan to make further developments. I would, without hesitation, recommend them!"

Steve Higgins, Contracts Director,
Walsh & Dempsey

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PRINTERS
Inc.

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We have the people, resources and business tools for the job. If you would like us to get in touch to discuss growing your business, simply get in touch and see what we can do for you. Call us on 01923 211947 or fax back this form and we will get in touch when the time is right for you.

Task:

- Reposition my business
- Launch it in a new market
- Grow my business
- Keep ahead of the competition
- Reach more customers

Timescale:

- As soon as possible
- Within the next 6 months
- Within the next year

Name: _____

Title: _____

Email: _____

Company Name: _____

Contact Number: _____

Type of Business: _____

Size of Business: _____

Preferred Time: _____

Preferred Method of Contact:

- Email
- Telephone
- Post

Task deadline: _____

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